

Destination Workforce[®] by Literacy Council of Northern Virginia



Promote Success

Destination Workforce[®] delivers career-specific English language and literacy training to help employees advance in their jobs.

Destination Workforce[®]

Teaches adults the English skills they need to improve their employability and to empower them to participate more fully and confidently in the workplace.

Business-Based Classes

English literacy classes customized to meet the needs of your industry and develop the language skills your employees need to advance.

Improve Business Performance

Improve customer service, reduce staff turnover, improve workplace safety, build loyalty, and increase productivity.

The Literacy Council of Northern Virginia will work with your business to create a fast-track English language class delivered on the job for the people who need it most: your most promising employees.

LCNV's Destination Workforce®: Our Deliverables

- Curricula developed by experts in the field of adult literacy and language.
- Rapid training and deployment of instructors.
- Language and literacy assessments, career pathway tools, and individualized learning plans.
- Improved workplace skills and soft skills including: cultural norms, communication, completing forms and applications, job-related vocabulary, using technology at work, working in teams, and more.
- Goals, designed in partnership with employer, may include nationally-recognized industry credentialing.

The Business Partnership: Customizing Solutions for a Diverse Clientele

- Supervisors recruit and support employee attendance at class and release time from work.
- Workplace provides classroom space.
- Supervisors contribute to workplace related course content and help define course goals.
- Success and/or mini-credentials designed by employer.



Investors and Business Partners in Destination Workforce®

accenture

apah
Arlington Partnership
For Affordable Housing



Bank of America

B. F. SAUL COMPANY
HOSPITALITY GROUP

Capital One



GH
GOODWIN HOUSE

DOUBLE TREE
BY HILTON

JOSE ANDRES
THINK FOOD
GROUP

KCSC
Korean Community Service Center
of Greater Washington

“The Destination Workforce® program built confidence in our team members, enabled them to communicate better with our guests, and increased their workplace satisfaction. We promoted one team member who has since completed corporate training in English, and another was recently awarded Team Member of the Month! It was time well spent and we would do it again in a heartbeat!”
- Soo Kim, Assistant General Manager, DoubleTree by Hilton McLean Tysons

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